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Support the Rivalry Run

For nearly 100 years the American Cancer Society has been working to diminish suffering, save lives and find a cure for cancer. The Society has funded the research of 42 Nobel Prize winners, found the link between smoking and lung cancer, pioneered the use of the mammogram and Pap test, and remains the largest private funder of cancer research in the world.

So what does this have to do with college football, and more specifically to the rivalry between The Ohio State University Buckeyes and the University of Michigan Wolverines?

For the past three Novembers, brothers from the OSU and UM chapters of the Fiji and Pike fraternities have carried the OSU v. UM game ball on foot 125 miles between Ann Arbor and Columbus. They deliver the ball on the morning of the game. These brothers run to honor those they love who've been touched by cancer, and to raise money to support the American Cancer's Society's efforts to fight cancer and find a cure.

And now this band of brothers is asking for your help.

This year, more than 28,000 Ohioans will receive the news that they have cancer. Another 12,800 Ohioans will die this year from this devastating disease. Everyone—men and women—have a one in three lifetime risk of developing cancer.

Please consider becoming a sponsor of the 2009 Rivalry Run conducted locally by the OSU Fiji and PIKE fraternities on behalf of the American Cancer Society. Your support will position you or your company as a concerned local leader in the fight against cancer, as well as affiliating you or your company with the biggest local sporting event of the year—the OSU v. UM game!

Thank you for your consideration.

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